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Wellness Show Goes to the Dogs
Introducing the "Healthy Hound Contest"

December 20, 2007 (*Vancouver, BC*) After 15 years, the Wellness Show is going to the dogs! **The 16th Annual Wellness Show** takes place February 1, 2, 3, 2008 at the Vancouver Convention Center at Canada Place. Every year, show attendees sample, shop and learn from close to 300 experts in the fields of health, fitness and food, while celebrating living well. New this year is the "**Healthy Hound Contest**" where the public is invited to submit tips on how they keep their dogs healthy.

"We are suggesting that while people have their video cameras out over the holiday season, that they take some time to capture their healthy dogs in action," says Wellness Show Marketing & Production Manager Jeannette Savard. "Whether your dog runs, jumps, pulls or pushes, we want to see how you keep your dog fit."

To enter, people are to mail a maximum three minute video on CD or DVD by midnight **January 20, 2008** with a completed entry form to: New Rave Productions, Healthy Hound Contest, 4252 Madeley Road, North Vancouver, V7N 4C9. Contest entry forms can be picked up in person at Choices Markets or the Vancouver Public Library, or downloaded from the Wellness Show website: www.thewellnessshow.com/events

Prizes, sponsored by Royal Canin, The Pet Loo, Barking Babies, & Pet Plan Insurance are valued at \$500, \$350, and \$100 will be awarded for the top three submissions. One consolation prize valued at \$50 will also be awarded. Finalists will be selected by a panel of judges and announced at The Wellness Show on Sunday February 3, 2008 at 3:00pm. Winners will be contacted directly.

Also for 2008, the Wellness Show will feature an expanded healthy pet section that will showcase products and services from raw, dried and healthy eating options; tips on keeping pets healthy and general pet care options.

"Pet health is important because pets are not just companion animals, they are part of the family," says Michael Harrison of Lucid Distributors, who will be featuring his high end pet foods, supplements, treats and accessories at the show.

The highlight of the expanded emphasis on pet health is February 3rd named as "**Healthy Hound Day**" where in addition to the announcement of the Healthy Hound winners there will be samples of pet foods, pet Reiki, a fashion show, and DogStars Training demonstrations.

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“We are excited to be a part of the show – with a special day – Hound Day!” says Georgina Bradley, head trainer and owner of DogStars. “We will be giving a demo of various training methods and a variety of tricks and actions used when working animals in film and TV. It will be very entertaining and fun for everyone.”

The 16th Annual Wellness Show is February 1, 2 and 3 2008 at the Vancouver Convention & Exhibition Centre, and is one of Canada’s largest health and lifestyle showcases, offering a stimulating range of guest speakers and close to 300 exhibitors, all sharing knowledge on the latest in nutrition, fitness and health. Tickets to the show are: \$12 general admission, \$10 for seniors (65+) and students, \$5 for children 6-15, and free for the young ones. Save and purchase a 3-day pass for only \$27. More info: www.thewellnessshow.com

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