

3.12 AGE GROUP

12.5% 0-19	7.5% 20-25	15% 26-35
18% 36-45	18% 46-55	23% >55
6% Undisclosed		

3.13 GENDER

33.5% - Male 66.5% - Female

3.14 MARITAL STATUS

32% - Married	7% - Divorced	15% - Undisclosed
40% - Single	6% - Other	

3.15 HAVING CHILDREN

42% - Having Kids 50% - Without Kids 8% - Undisclosed

3.16 ANNUAL PERSONAL INCOME

11% - Under \$10,000	5% - \$21,000-\$30,000	17% - Over \$50,000
7% - \$11,000-\$20,000	8% - \$31,000-\$40,000	43% - Undisclosed
	9% - \$41,000-\$50,000	

3.17 ANNUAL HOUSEHOLD INCOME

7% - Under \$30,000	3.5% - \$61,000-\$70,000
10% - \$31,000-\$40,000	16.5% - Over \$70,000
5% - \$41,000-\$50,000	50% - Undisclosed
8% - \$51,000-\$60,000	

3.18 LEVEL OF EDUCATION

22% Secondary	10% Undisclosed
68% Technical School / College / University	

3.19 CITY OF RESIDENCE

0% Abbotsford	0% Port Coquitlam	2% Other cities in BC
7% Burnaby	0% Port Moody	0.5% Other countries
5% Coquitlam	4% Richmond	2% USA
0.5%Delta	9% Surrey	4.5% Undisclosed
1% Langley	45% Vancouver	
2% Maple Ridge	3% White Rock	
8.5%North Vancouver	2% West Vancouver	
3% New Westminster	1% Vancouver Island	

3.20 WOULD LIKE TO SEE HAPPEN

- | | |
|---------------------------------------|------------------------------|
| ➤ More interactive seminars | ➤ More raw, vegan food |
| ➤ More demos like martial arts, dance | ➤ Seating area |
| ➤ More sampling | ➤ More kids related wellness |

3.21 COMMENTS

- | | |
|--------------------------|---|
| ➤ a lot of variety | ➤ can't wait till next year |
| ➤ absolutely fantastic | ➤ love the food |
| ➤ educational | ➤ great & well done better than last year |
| ➤ so many new products | ➤ lots of fun |
| ➤ enjoyable | ➤ very interesting |
| ➤ good show | ➤ excellent |
| ➤ lots of new innovation | |