

THE WELLNESS SHOW 2009 - OVERVIEW

366 exhibit spaces filled the floor to capacity; the show space was sold out. Attendance saw a 5% increase over last year, at 34,951 people. On **February 6, 7 & 8 2009** the Vancouver Convention & Exhibition Centre welcomed the thirty-thousand-plus annual visitors to the unique and anticipated show, the 17th Annual Wellness Show, that truly offered something for everyone.

With schedules that changed daily and so much to see, many opt for a three-day pass a great value at under \$30. 1375 coupons were redeemed and Farm Folk/City Folk will be the recipient of \$1375 as this year's charity selected by our presenting sponsor **Choices Markets**. An additional \$600 was donated by the Wellness Show to three charities in our Media Muffin special healthy baking competition.

The ever-popular Celebrity Cooking Stage co-sponsored by **Born 3 Marketing Corp.** hosted 15 renowned chefs and authors. The Women & Wellness Seminar Series sponsored by **TVWeek / Granville Magazines** had 22 presentations, the Demonstration Stage featured 29 demonstrations and of special interest was the cosmetic acupuncture, kinesiology and falun gong meditation demos. Our guest speaker, Leslie Beck a leading nutritionist and columnist for the Globe and Mail, attracted standing room on our Living Well Seminar Stage. 22 seminars were also presented at the Living Well Seminar Stage, 16 workshops presented by **Today's Vancouver Women Magazine** and new this year the Naturally Well series added 16 presentations to already full program. Listings are detailed in the features overview.

Back this year is the "Healthy Baking Contest" sponsored by **Rogers Foods**. The contest entries, created by baked-good lovers from throughout Metro Vancouver, were original bread or muffin recipes baked with Rogers flour, any variety, in four categories. All winners received a gift basket featuring Rogers Flour and Cereal and Valentine's Day products, plus additional items. This year, for fun and charity The Wellness Show presented separate category, **Media Muffin Valentine Magic!** Please see details on winners in the features section.

Many, Many Booths, exhibitors ranged from health, fitness, and food and beauty products to acupuncture, massage therapy, pet care and the latest in organic and eco-friendly choices. There was something for everyone.

Thank you for your continued support of the Wellness Show. We do endeavour to make the event a positive experience for everyone and welcome any feedback you may have.

Jeannette Savard
Marketing and Production Manager