



# THE WELLNESS SHOW

*Discover a Healthier, Happier You*

**January 30 & 31, 2027**

**Vancouver Convention Centre**

**Contact**

**sales@eventworx.ca**

Organized by:

**EVENTWORX**  
CORPORATION

# DISCOVER A HEALTHIER, **HAPPIER YOU**

**11,200**

Attendees

**175+**

Exhibitors

**30**

Speakers



**4.8k**

Facebook  
Followers

**5.7K**

Instagram  
Followers

**34**

Years in the  
Wellness Space



**85%**

Attendees rate the event a 5-Star Experience



Western Canada's industry leader of health and lifestyle consumer shows, The Wellness Show, celebrates its 34th year at the Vancouver Convention Centre West on January 30 and 31, 2027.

Align your brand with over **thousands of wellness-focused consumers** at Western Canada's premier health and lifestyle event. Let's create a sponsorship experience that connects, inspires, and delivers results.

Sponsorship offers custom, high-impact opportunities to showcase your products, engage attendees, and stand out in a crowded wellness market. Build loyalty, trust, and results by connecting your brand with health-conscious consumers, influencers, and professionals.

## THE AUDIENCE

**78%**

of attendees identify as female

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**41%**

of attendees are age 26 – 45

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**46%**

of attendees are over age 46

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**82%**

of attendees intend to return

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# TOP INTERESTS OF ATTENDEES



 Natural Options for Nutrition

 Natural Supplements

 Natural Skin Care

 Thought-Provoking Seminars

 Healthy Food Options

 Yoga and Meditation

 Pet Health

 Family Wellness

 Business Innovation

 Fitness

## Promotion for Maximum Impact

- Social Marketing including Instagram, Facebook and LinkedIn
- Radio & Newspaper Promotions
- Website listings with up-to-date schedules and links
- Monthly Newsletter to 11,000+ Subscribers
- Co-Op Advertising
- Exhibitor Product Distribution to Influencers
- E-mail Blasts
- Print Advertising: transit ads, newspapers and trade magazines
- News Releases

January 30 & 31, 2027 | Vancouver Convention Centre



THE  
WELLNESS  
SHOW

# EVENT HIGHLIGHTS

## Main Stage

Featuring expert speakers on how to live a healthy, happy and balanced life with topics including Healthy Living, exercise strategies of a busy lifestyle, and emotional, psychological and physical wellness.

## Wellness Stage

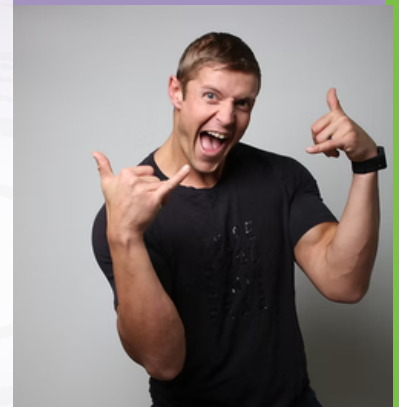
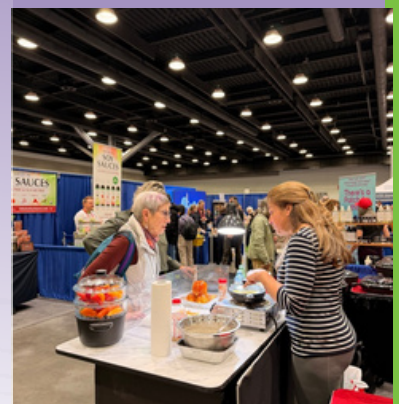
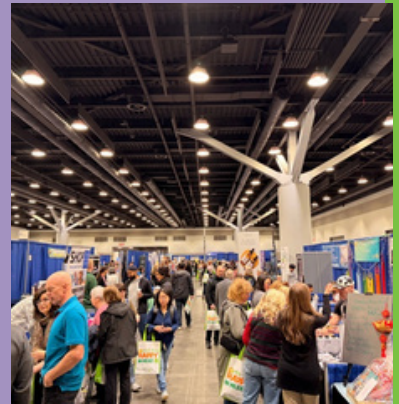
Featuring expert speakers on health, lifestyle concerns with topics ranging from hormone power to health skin and aging, weight management, and more.

## Culinary Stage

Featuring high profile chefs and cookbook authors, all demonstrating the latest in healthy cooking, recipe ideas, and featuring local ingredients. The most popular of our three stages, the Culinary Stage is an exciting, high-energy zone that offers an excellent marketing vehicle for brand placement. These demonstrations are 40 minutes long, and there is time afterwards for guests to sample featured dishes, ask questions directly to the Chef, and pick up promotional material.

## Dai Manuel's Active Living Zone

Step inside and dive into hands-on health assessments, tackle movement challenges that'll get your heart pumping, connect with expert coaches and practitioners, and experience exclusive partner activations you won't find anywhere else. Presented by renowned fitness guru Dai Manuel and partners, the Active Living Zone empowers thousands of people to lead a FUN-ctionally fit life through education, encouragement, and community.



# WAYS TO PARTICIPATE

[sales@eventworx.ca](mailto:sales@eventworx.ca)

1 Exhibit

2 Sponsor

3 Speak

4 Attend

[thewellnessshow.com](http://thewellnessshow.com)